

2021 ADVERTISEMENT RATE SHEET

2021 CPSA Journal Advertising Rates – Per Issue					
# Issues	Full Page	½ Page	1/3 Page	¼ Page	1/8 Page
Single	1750	1100	800	675	375
2x	1600	1000	720	600	325
4x	1450	900	640	525	275
Back cover add 25%, Inside front cover add 15%, Inside back cover add 10%					

THE CPSA JOURNAL IS PUBLISHED FOUR TIMES A YEAR. 750 COPIES ARE PRINTED AND SENT TO A MAILING LIST. EACH ISSUE IS ALSO SENT TO THE CPSA MEMBERSHIP VIA EMAIL LINK AND AVAILABLE ON OUR WEB SITE.

Deadlines for Each Issue:

Issue #	Order Needed By	Ad Copy Needed By
Qtr1	March 1	March 12
Qtr2	June 1	June 12
Qtr3	September 1	September 12
Qtr4	November 21	December 6

Ad Submission:

- All ad files are to be sent to Mel Laurila (see below)
- Adobe InDesign is used as the professional page layout application and can import files from Illustrator, Photoshop, PDF, and **other** graphics formats. Please ask for specifications and/or send test file.
- All colors in your page layout application and colors within logos/images should be CMYK, process separated.
- Image resolution should be 300 dpi at the final image size.

Contact Information:

Mel Laurila
Executive Director, Coal Preparation Society of America
Phone: 859-797-8119
Email: qcinc@aol.com

Greg Gillian
Publications Chairman, Coal Preparation Society of America
Phone: 801-539-0044
Email: ggillian@norwestcorp.com



INSERTION ORDER FORM

DATE:

ADVERTISER:

MATERIALS TO:

Mel Laurila
Executive Director, Coal Preparation Society of America
Phone: 859-797-8119
Email: qcinc@aol.com

INSERTION ORDER TO:

Kathryn Dew
Administrator, Coal Preparation Society of America
Phone: 352-355-8703
Email: coalprepsociety@gmail.com

ISSUES:

- Quarter 1 2021 (Published end of March)
- Quarter 2 2021 (Published end of June)
- Quarter 3 2021 (Published end of September)
- Quarter 4 2021 (Published end of December)

All 4 issues

UNIT SIZE (from rate sheet – can be different for different issues):

NET COST (from rate sheet):

SPECIAL INSTRUCTIONS:

In issuing this order, we are acting as agent only for the client. Please confirm order by returning acceptance copy.

SIGNATURE: _____